

PRINT AND DIGITAL PUBLISHING / GRAPHIC DESIGN

TECHNICAL FILE

- The proofs must be provided formatted in InDesign (tagline, logo, date, partner area, visual... on separate layers).
- The document provided must be an InDesign assembly file containing the HD pdf with borders (iso standard), the imports, the zipped fonts, the layout file.
- Provide an .INDD and .IDML file as well.

PROVIDE IN ADDITION TO THE PDF HD, A PDF MD AND A JPG FOR VISUAL PREVIEW

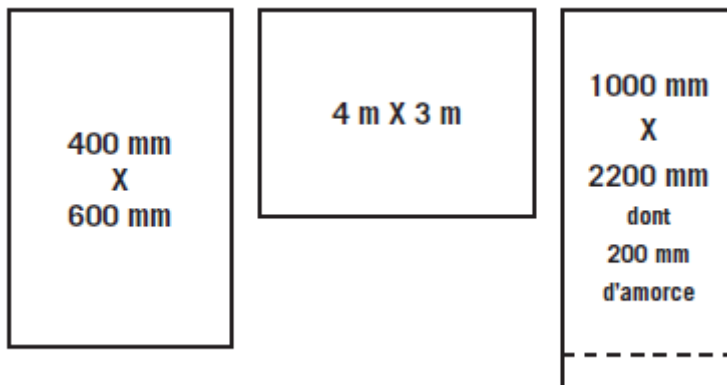
LAYOUT FILES

The creator of the visual (agency, graphic designer) must provide us with the following formats respecting the data sheet :

PRINT

- **Poster 400 mm X 600 mm** - actual size
- **Poster 4 m X 3 m** - minimum size 1/10th is 400 mm X 300 mm
- **Roller 1000 mm X 2200 mm** –
= 1000 mm X 2200 mm (including 200 mm of leader)
size 1/5th or 200 mm X 440 mm
(of which 40 mm is a primer)

All must provide a minimum of 5 mm of bleed.



IMPORTS

- All imports must be in **QUADRI**, at 300 dpi effective when imported into InDesign, not anamorphic.
- Logos and other vector elements **must be imports and not copy and paste into InDesign or be components of a photoshop file**. Image imports must be saved in **uncompressed .tif format**.

IMAGES

The images of the visual must also be provided in .PSD and must respect the following rules:

- Each element composing the visual (background, character, ...) must be isolated on a layer or group of layers, and the effects related to it must be applied only on these layers.
- The psd file must be built in **such a way that each element can be moved independently of the others**. The effects (smoke, speed, projections, lights or other ...) must not be cut by the format of the **by the format of the document**.
- **The file must have enough material to be adaptable to different formats** (variations in height and width - ideally working in a square).