

FACTS

GRAND DÉPART COPENHAGEN DENMARK

- Denmark will host the Tour de France Grand Départ in 2022. Copenhagen, the capital of Denmark, is the official starting point of the Danish Grand Départ, and in total three Tour stages will take place in Denmark.
- The three stages will take place on the following dates: July 1st 2022 Tour de France kicks off with the opening stage, the Grand Départ, in Copenhagen. July 2nd the second stage starts in Roskilde and finishes in Nyborg on the island of Fyn. July 3rd the third stage starts in Vejle and finishes in Sønderborg.
- "The greatest cycling race in the world meets the best cycling city in the world" is the slogan of the Danish Grand Départ.
- The Tour de France is broadcasted in 190 countries and has millions of TV viewers during the race. In the bid process, COWI estimated hundreds of thousands spectators for the three stages in Denmark.
- Tour de France will be one of the biggest sporting events staged in Denmark.

THE DANISH STAGES OF TOUR DE FRANCE

- Grand Départ – 13 kilometres time trial in central Copenhagen. The opening stage starts off on H.C. Andersens Boulevard and finishes on Rådhuspladsen (City Hall Square) in Copenhagen after having passed through the heart of Copenhagen including landmarks such as the Royal Palace of Amalienborg, the old charming harbor of Nyhavn and the parliament at Christiansborg.
- Second stage – 202 kilometres from Roskilde to Nyborg. The second stage starts in the heart of the historic city of Roskilde, former home of both kings and Vikings. The stage finishes in Nyborg on the island of Fyn after crossing the majestic Great Belt Bridge with possible side winds and a chance of breakaway.

- Third stage – 182 kilometres from Vejle to Sønderborg. The third and last stage in Denmark starts off in Vejle, passing sights such as UNESCO world heritage Jelling Monuments and riding through stunning countryside scenery before finishing in Sønderborg with an airport only 5 kilometres from the finish line.
- The planning of the stages is a close cooperation between A.S.O. and the Danish Grand Départ with a special focus on epic and scenic parts displaying the versatile Danish landscape.

WHO?

- Grand Depart Copenhagen Denmark 2022 I/S organises the Grand Départ 2022 in Denmark. The purpose of the partnership is to take care of the general coordination before, during and after the Grand Départ in Denmark 2022 as efficiently as possible. In addition, the partnership will support local and regional events and activities.
- The Lord Mayor of Copenhagen is Chairman of the Board and the Permanent Secretary of State for Industry, Business and Financial Affairs is Vice Chairman. The other Board Members are the mayors of the start- and finish cities: Roskilde, Nyborg, Vejle and Sønderborg as well as the Mayor for Culture and Leisure of Copenhagen. A project secretariat has been established to take care of the day-to-day running of the partnership. Ida Bigum Nielsen is CEO. Alex Pedersen is the spokesperson.

ECONOMY

- The budget for the Danish Grand Départ was initially 88 million Dkk, of which 17 mill. financed by the state, 55 million Dkk of the five municipalities and 15 million Dkk from the regions. In addition, the move to 1-3. July 2022 generated extra expenses of approx. 5.8 million Dkk to the national secretariat, which the state and A.S.O. jointly cover.
- In addition, there are expenses for the individual cities, which the municipalities themselves cover. These expenditure depend on the respective cities' level of ambition concerning the local engagement.

THE UNIQUE DANISH CYCLING CULTURE

- Denmark has a long and proud tradition of everyday cycling. Cycling accounts for 26 % of all trips less than 5 kilometres in Denmark and 16 % of all trips (Cycling-embassy.dk).
- Denmark has 12,000 kilometres of marked cycling paths (Dansk Turismefremme.dk).
- On average the Danes ride their bikes 1.5 kilometres per day (Cycling-embassy.dk).
- In 2015 Denmark was named the most bike-friendly country in Europe by the European Cyclist Federation (European Cyclist Federation).
- Copenhagen was appointed the World's best cycling city in 2017 and 2019 (Copenhagenize Index)
- In Copenhagen people ride 1,440,000 kilometres by bike on weekdays in total. That is the equivalent of 400 Tour de France races every day. (Municipality of Copenhagen).
- 44 % of all trips to and from work and school is made by bike in Copenhagen (Cykelredøgørelsen 2020).
- Copenhagen has 385 kilometres of cycling paths and 64 green cycling paths, 35 cycling superhighways (Cykelredøgørelsen 2020) and 14 cycle- and walking bridges. Around the World, cycling paths which are separated from the walk paths, are called 'Copenhagen lanes'.
- Denmark has great experience hosting major international cycling events such as the UCI Road World Championships in 2011, the UCI BMX World Championships in 2011, the start of the Giro d'Italia in 2012, the UCI Amateur World Championships in 2015, the UCI European Championships in 2017 and the UCI Cyclo-Cross World Championships in 2019.

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Social media

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